

RESUME

# VICTORIA O'DSON “ Let's talk design ”

victoriaodson.com

My goal is to enhance visual communication by organizing design elements into a clear message that will initiate action from a customer.

IN-HOUSE EXPERIENCE

**2012-Present Graphic Designer, SF Recreation & Parks**

Contact: Jenny Rogers, 415.554.9524  
Responsibilities: Design collateral materials for recreation programs and activities.

**2007-2009 Creative Coordinator, Michigan Virtual University**

Contact: Linda Fredrickson, 517.324.5373  
Responsibilities: Designed collateral materials (e.g., displays, logos, flyers, posters, handbooks, packaging, and web pages).

**2006-2007 Intern Graphic Artist, Michigan State University**

Contact: Chris Smith, 517.353.9147  
Responsibilities: Assisted in provision of communication services (e.g., layouts, designs, illustrations, & computer graphics) to advertise to students living on campus.

**2004-2006 Pre-Press & Graphic Designer, MSU Printing**

Contact: Bill Davis, 517.884.6180  
Responsibilities: Imposed client's jobs into print ready format for production.

COUNSELLING

**Clients**  
Pacific Leadership Institute  
Rose of Sharon Senior Home Inc.  
Michigan Virtual University  
Plug In America  
Sierra Home Improvement  
San Francisco State University  
Made from Dolly  
O'Briens Agency Inc.  
Michigan State University  
UC Davis Medical Center

EDUCATION

**BFA Studio Art / Graphic Design,**

Michigan State University

**Associates Degree in Digital Imaging,**

Linn Benton Community College

SOFTWARE

**Adobe Creative Suite**

- InDesign
- Illustrator
- Photoshop
- Fireworks
- Flash
- Dreamweaver
- Acrobat

**Content Management System**

- Joomla
- DotNetNuke
- Drupal
- WordPress

**Other**

- Microsoft Office

CONTACT

San Francisco, CA  
design@victoriaodson.com